



G.

**DRAFT
PERFORMANCE
MEASURES**

Appendix G- Potential Performance Measures

Performance Measure	Indicator		Data Source	Location of Monitoring Activity	Frequency of Measurement	Baseline Information	Target
	Definition	Measurement					
Engineering							
Use	Existing Users	% of all Trips AADT cyclists for key corridors Distance travelled to use trail # residents within 2.5km radius of trails % children walk or bike to school % residents who commute by bike or walking % elderly residents who walk or cycle Duration of AT or trail trip	Traffic Counts Census Data (2011)	County-wide High-volume corridors Trail heads	Annual or Bi-annual Review		
Provisions	Building the Network	Km cycling facilities added Km trail facilities added	GIS Database & Tracking Tool	County-wide	On-going through implementation Annual Reporting		
	End-of-Trip Facilities	# of bike rack spaces per 100Kresidents. # trail or route signs # amenities for trail facilities # long-term parking facilities (bikes) # trail access points / staging areas	GIS Database & Tracking Tool On-site survey	County-wide	On-going inventory Annual or Bi-annual Review		
Investment	Municipal Funding	\$ investment in cycling and trail / 1000 residents	County Budget Reports	County-wide	Annual		
Comfort & Convenience	Bike Lanes		monitoring (internal survey)				
	County-wide Destinations	# key County destinations found along the proposed route	Inter Municipal Working Group	County-wide	Bi-annually		
Education & Encouragement							
Partnerships & Recognition	Supporting Events & Businesses	# events organized for trail and cycling promotion	Recreation & Culture (internal survey) Inter Municipal Working Group Trails and Active Transportation Advisory Committee	N/A	Bi-annually		
	External Recognition	Bicycle Friendly Community Status	Recreation & Culture or Operations & Engineering	N/A	Annually		
Outreach & Provision	Educational Materials Provided	Availability / # of maps distributed Creation of cycling specific newsletters Creation of educational brochures Consistency of mapping to existing facilities and signage	County and local municipalities Inter Municipal Working Group Trails Advisory Committee	County-wide	Bi-annually		